

Healthy People Vilas County Community Health Improvement Plan Annual Report 2014



HAVEN'T HEARD OF HPVC?

Healthy People Vilas County (HPVC), spearheaded by Vilas County Health Department, is a group of community partners dedicated to improving the health of residents in Vilas County. In 2012, HPVC identified and created a five year community health improvement plan focusing on four identified health priorities:

1. Alcohol and Other Substance Abuse and Addiction (AODA)
2. Mental Health
3. Chronic Disease
4. Oral Health

Strategies were developed to address each health priority in Vilas County.

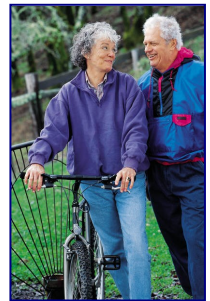
To view the entire Healthy People Vilas County Community Health Improvement Plan for 2012-2017 visit www.VilasPublicHealth.com or request a copy by calling the Vilas County Health Department, 715-479-3656.

Healthy People Vilas County Accomplishments 2014

Below are a few 2014 highlights achieved through community partnerships in creating a healthier Vilas County.

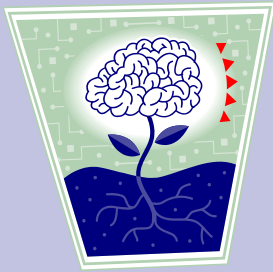
Alcohol and Other Substance Abuse and Addiction (AODA)

- Active member in the Positive Alternatives Coalition (PAC), participating in the following activities:
 - Hosting of Take Back Events in Lac du Flambeau and Eagle River
 - Promotion and advertising of medication drop off sites in Lac du Flambeau and Eagle River
 - Development of community awareness on prescription drug abuse and prevention
 - Promotion of use of Youth Risk Behavioral Survey and Drug Free Community surveys in area high schools to gather further data on substance abuse
 - Promotion of Parents Who Host Lose the Most in area schools
 - Hosting of two AODA Free Family Events in Lac du Flambeau
 - Promotion and funding of Party Patrol participation through local law enforcement during prom and/or graduation dates
 - Establishing of Drop Off Boxes for Controlled substances at the Minocqua Police Department
 - Contributed one-half of the match for a tribal Ameri Corp member
- Member of the North Woods Coalition, participating in the following activities relating to AODA issues in northern area:
 - Application and approval for multijurisdictional grant funding relating to gaps
 - Participation in partner meetings to discuss AODA issues and community planning
- Networking with the Oneida County AODA Coalition through the Mental Health Interagency Council. Participation in the 2014 Mental Health Summit.
- Development of and participation in the annual Vilas County 6th Grade Summit through the Vilas County Youth Coalition
- Website development for information and resource referrals



Mental Health

- Active participant in the Tri-County Mental Health Inter Agency Council (MHIAC), participating in the following activities:
- MHIAC, in collaboration with Ministry Behavioral Health, hosted the Frank B. Koller Mental Health Summit which had 209 attendees including 80 students.
 - The MHIAC collaborated with Rhinelander High School students to develop a DVD called *Breaking the Stigma* which was shown at the Frank B. Koller Mental Health Summit.
 - MHIAC provided a QPR (Questions, Persuade, and Refer) community presentation to schools, healthcare agencies and business facilities.
 - MHIAC completed media outreach to educate community members on Suicide, Mental Health Stigma, and Mental Health and Tobacco



Knowledge is Power

Check out these resources!

www.nami.org

www.samhsa.gov

www.mouthhealthy.org

Website



We're on the Web!
www.vilaspublichealth.com

Healthy People, Vilas County

Mental Health, continued...

- The council continues to provide technical support, training, and sponsorship of the Coordinated Service Teams (CST) Committee, with active membership of 61 interdisciplinary agencies. CST enhances local access to care by providing community-based, wraparound care opportunities for at-risk adolescents within the current program. The evidence for wraparound programs is noted in "What Works for Health", with outcomes showing reductions in long-term placement in residential care and hospitalization rates, significant savings in money, and notable increased functioning within the community.

Chronic Disease

- Active leader in LEAN (Linking Education Activity and Nutrition) Coalition which works to promote a culture of healthy living through implementing policies that support residents in achieving a healthy diet and increased physical activity:
 - Points of Decision Prompt—Created and distributed health behaviors survey to Vilas County employees. Based on surveys designed signage for the first Point of Decision Prompt to be implemented for all Vilas County employees in January 2015.
 - Winter Farmers Market— Collaborated with YMCA of the Northwoods to host winters Farmers Market. 10 vendors at local market. Market held at YMCA revery Sat, increased access to fresh fruits and vegetables. Promoted winter Farmers Market located in Vilas County at the VFW post in Eagle River.
 - Food Day Activities – Largest activity hosted by Northwoods Lean in 2014. Partnering with schools, local businesses, area food pantries, grocery stores, hospital cafeterias and the YMCA of Rhinelander to offer taste testing of healthy recipes and healthy recipe preparation tips.
 - Garden Based Nutrition Interventions - Assembled workgroup and developed a list of school contacts to assess school's current knowledge and participation in projects related to GBN
 - Promote healthy food options in convenience stores - Worked with 2 convenience stores in Vilas County to increase access to healthy foods. Project included increasing healthy food options, product placement, and marketing strategies.
 - Worksite Wellness Initiatives – Assembled workgroup and began planning for the April 2015 Worksite Wellness Summit.
 - Community Presentations to introduce LEAN to the community. Participation in St. Mary's Health Fair April 18, Healthy Kids Day April 26, Parish Nurse Meeting May 21, Eagle River Memorial Health Fair June 8,, Health Equity July 9, Rhine Haus Fresh Fruits and Vegetables Month Sept 9, Vilas County Health Fair October 23, Healthy CrockPot Demonstrations with St. Mary's and Ministry Medical Group Oct 28 and December 16, 2014.
 - Media Releases related to LEAN coalition activities and in support of media campaigns such as Heart Health, Diabetes Awareness, World Food Day, Public Health Week, Colon Cancer, Childhood Obesity, Healthy Nutrition and Bike or Walk to School.
 - Policy Maker Presentations to Vilas County Board of Health, WALHDAB, and at the Community Health Improvement Conference regarding the activities of LEAN in the community.
 - Leadership Team completed National Leadership Academy of Public Health.
 - Received and completed DHS Occupational Health Grant
 - Successful Completion of CHANGE 2.0 Grant
- Implementation of the Strong Women Strong Bones Program – an evidence based strength training program for middle-aged and older women. Conducted 4 classes throughout the year with a total of 80 participants.

Who made it Happen in 2014?

Thank you to our community partners who helped us to create a Healthier Vilas County in 2014.

Northland Pines School District
Phelps School District
Lakeland School District
Ministry Health
Aspirus Health
Marshfield Clinic
City of Eagle River Police Department
Vilas County Sherriff
Lac du Flambeau Tribal Police
Peter Christensen Health Care
CESA 9
Vilas County Board of Health
Vilas County Public Health Department
Mental Health Inter Agency Council
Positive Alternatives Coalition
NATH/Frederick Place
Vilas County Youth Coalition
AHEC
Vilas County Social Services
Vilas County Commission on Aging
Vilas County Aging and Disability Resource Center
Great Lakes Inter Tribal Council
Oneida County Health Department
UW-Extension-Vilas County Birth to Three
Forest County Health Dept
Department of Health Services/Northern Regional Office
YMCA of the Northwoods
Vilas County Faith Community
NAMI
Tri-County Human Service Center
Healthy Community Action Team
Northwoods Coalition
Local Legislators

We apologize for anyone we inadvertently omitted.

Healthy People, Vilas County

Oral Health

- Northwoods Dental Project: Multi-county partnership between Florence, Forest, Oneida and Vilas County Public Health Departments with Vilas County residing as fiscal agent.
- School-based preventive oral health programs:
 - Provided oral health education to students at 25 schools for 2026 students.
 - Provided oral health risk assessments, dental sealants, fluoride varnish applications through Seal-A-Smile dental sealant clinics for 2nd, 3rd, 6th and 7th grade students. 972 students were screened; 880 students received sealants; 4466 sealants were placed; 864 students received fluoride varnish applications.
 - Provided oral health risk assessments, education and fluoride varnish applications for 687 students ages 6 months through 5 years of age in Early Head Start, Head Start, 4-K and kindergarten.
 - Provided fluoride rinse for students of schools located in non-fluoridated communities: 4 schools and 405 students participated.
- Networking with Wisconsin Department of Health Services, Division of Public Health-Oral Health program, Children's Health Alliance of Wisconsin and Delta Dental of Wisconsin school districts and Florence, Forest and Oneida County Health Departments for annual Seal-A-Smile programs.
- Networking with area dental providers, school districts, health departments and Indian Child Welfare for case management.
- Grant writing for Seal-A-Smile program.
- Participated in annual Zoo Boo event with community oral health booth.
- Participated in the annual Vilas County 6th Grade Summit through the Vilas County Youth Coalition.
- Participated in the Northwood's Children's Museum Family Fun Night.
- Participated in Crandon School District Health Fair.
- Development and distribution of oral health materials to county health departments and school districts.
- Development of community education slides to health departments for waiting room viewing.
- Updated community dental resource of Medicaid providers.
- Updated oral health Policy and Procedure, OSHA and Infection Control Manuals.
- Networking and promotion of Wisconsin Oral Health Coalition community water fluoridation activities in school-based and community settings.
- Networking with Nicolet Area Technical Colleges' Health Science Nursing and Dental Assisting/Hygiene programs:
 - Provided hands-on learning activities for students.
 - Provided public health community oral health projects and feedback of projects for dental assisting students and staff.
- Participation on Wisconsin Oral Health Coalition Steering Committee.
- Participation on Northeast Wisconsin Family and Child Learning Center Advisory Board.
- Participation with Wisconsin Oral Health Coalition Community Water Fluoridation Program.
- Hiring of 2nd Dental Hygienist.
- Website development for information and resource referrals.



Looking Ahead: 2015

Alcohol and Other Substance Abuse and Addiction (AODA)

- Collaboration with area law enforcement partners to promote and fund Party Patrols during prom and/or graduation dates
- Collaboration with area schools to obtain results from Youth Risk Behavioral Survey and Drug Free Community Surveys
- Promote AODA awareness event in area schools
- Establish additional Controlled Substance Drop Box site
- Host Town Hall in Eagle River regarding AODA Issues

Mental Health

- Continued support of the Community Service Team (CST) Wraparound Care Across the Lifespan.
- Provide QPR/Suicide awareness training with local law enforcement agencies, schools, providers and community agencies
- Establish a system of data collection and management to provide a stable and ongoing source of reliable community specific information about mental health issues.
- Host Legislative breakfast and attend legislative meetings related to mental health issues.

Chronic Disease

- Implementation of Point of Decision Prompts at Vilas County Courthouse, St. Mary's Hospital and 4 Ministry Medical Group Clinics in Vilas and Oneida Counties
- Host Worksite Wellness Summit for Area Businesses
- Implementation of Garden Based Nutrition projects in area schools
- Implementation of evaluation component to measure outcomes of various initiatives
- Expand Strong Women Strong Bones Program to one additional site in Vilas County.

Oral Health

- Development and distribution of Dental Partnership Newsletter
- Development of data collection program for Healthy Smiles program
- Development of policy and procedure for computer implementation in programs

**WE NEED
YOUR HELP**

*We can make a healthier Vilas County, but
only with YOUR help.*

Let's Make it Happen!

**We invite you to actively support Healthy People Vilas County's
Community Health Improvement Plan.**

The following are ways to get involved:

- Volunteer to participate in HPVC, by assisting with an event or being a member of an area coalition.**
- Partner with your family, worksite, or a community organization that you are part of, to promote injury prevention, physical activity, proper nutrition and responsible use of alcohol.**



**For more information
contact:**

Vilas County Health
Department
(715) 479-3656

www.vilaspublichealth.com